



SIP & SONDER™

Specialty Coffeehouse Sip & Sonder Brings Fresh Brews to Macy's Sherman Oaks

LOS ANGELES, Calif., September 20, 2022—Sip & Sonder today announced that the brand will come to life in-store at Macy's Sherman Oaks with its specially curated packaged coffee and merchandise for sale as well as an outpost café.

"We're thrilled to be joining the Macy's family, further increasing our brand accessibility in Los Angeles. With this new location, we are providing another platform for Angelenos to partake in the Sip & Sonder specialty coffee experience, from purchasing our premium roasted coffee to viewing our local artist spotlights," said Amanda-Jane Thomas, co-founder of Sip & Sonder.

"We're excited to amplify Macy's social purpose platform, Mission Every One, 'to create a brighter future with bold representation' as we open up space to our local and global partners in the coffee world with a product that stems from Black, Brown and Indigenous countries," added Shanita Nicholas, co-founder of Sip & Sonder.

"Macy's Sherman Oaks is thrilled to expand the customer experience with the coffee, community and culture of Sip & Sonder in our store," said Jill Pan, Macy's Sherman Oaks store manager. "As we evolve to meet our customers' changing needs, we're confident that Sip & Sonder will offer a delicious menu and a welcoming community to inspire our customers to follow their dreams and passions just like Amanda-Jane and Shanita did while creating Sip & Sonder."

Sip & Sonder at Macy's Sherman Oaks will be open daily from 10:00am to 5:00pm Monday through Saturday and from 11:00am to 5:00pm on Sunday. Alongside classic coffee drinks, Sip & Sonder will be serving up all of its signature specialty drinks such as: the Cardi Rose, a rose cardamom latte; the ONYX, a vanilla charcoal latte; and its REFRESH line of tonics and spritzers, including a lavender espresso tonic. Sip & Sonder's menu aims to push the same creative boundaries it hopes to evoke in its customers across its locations.

About Sip & Sonder

Established in 2017 in Inglewood, CA, Sip & Sonder is a global Black women-owned coffee brand with a portfolio of coffeehouses, a coffee roastery, and specially curated packaged coffee goods. At Sip & Sonder, coffee, community, and culture truly connect. 'Sonder' is the realization that each random passerby is living a life as vivid and complex as your own. As an entrepreneurial and creative hub, we are a space where creatives, entrepreneurs, freelancers, curators, and everyone in between can simply exist, grab a cup of coffee, connect, create, and put sonder into action. Through our mindfully curated coffee program, we invite our communities to be part of a global conversation with a product that is sustainable, traceable, and intentional. BE YOU WITH US, wherever you are.

About Macy's

Macy's, the largest retail brand of Macy's, Inc., serves as the style source for generations of customers. With one of the nation's largest e-commerce platforms powered by macys.com and mobile app, paired with a nationwide network of stores, Macy's delivers the most convenient and seamless shopping experience, offering great values in apparel, home, beauty, accessories and more. Macy's gives customers even more ways to shop and own their style through an off-price assortment at Macy's Backstage and at our highly curated and smaller store format, Market by Macy's. Each year, Macy's provides millions with unforgettable experiences through Macy's 4th of July Fireworks® and Macy's Thanksgiving Day Parade® and helps our customers celebrate special moments, big and small. We're guided by our purpose—to create a brighter future with bold representation—that empowers more voice, choice and ownership for our colleagues, customers and communities.

Contact

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